



VAFA SHERIN

Address: Deira, Dubai
Phone: +971 526377885
Email: wafasherin2@gmail.com
Portfolio: wafasherin.in
Visa Status: Spouse Visa

PROFESSIONAL SUMMARY

Creative and highly motivated Graphic Designer, UI/UX Designer, and Web Designer with a strong foundation in branding, visual communication, responsive web design, and user-centered digital experiences. Skilled in designing impactful visual identities, intuitive user interfaces, and engaging marketing materials using Figma, Adobe Photoshop, Adobe Illustrator, and WordPress. Experienced in wireframing, prototyping, design systems, responsive layouts, and brand identity development. Passionate about transforming ideas into visually compelling solutions that enhance user experience, strengthen brand recognition, and support business objectives. Strong attention to detail, creativity, problem-solving abilities, and collaborative project management skills.

EDUCATION

Integrated Design Course in Graphic Design, UI/UX & Web Design | Opentutor Design School, Kannur | May 2026
Bachelor of Arts in History | Sree Narayana College, Thottada | March 2024

CERTIFICATIONS

- Integrated Design Course in Graphic Design, UI/UX & Web Design**

ACADEMIC PROJECTS & ACTIVITIES

Social Media Creative Design

- Designed engaging social media posts and promotional creatives.
- Developed visually appealing marketing graphics aligned with brand identity.

Brand Identity Development

- Created complete branding solutions including logos, typography, color palettes, and visual identity systems.
- Designed comprehensive brand guideline documents.

UI/UX Design Projects

- Developed wireframes and interactive prototypes.
- Designed responsive user interfaces for web applications.
- Built dashboard layouts with user-friendly navigation.

Web Design

- Designed responsive websites optimized for desktop, tablet, and mobile devices.
- Created clean and modern landing page layouts focused on usability.

Packaging & Print Design

- Designed product packaging concepts.
- Created business cards and professional print materials.

CORE COMPETENCIES

- Graphic Design and Visual Communication
- UI/UX Design
- Responsive Web and WordPress Design
- Branding and Visual Identity Development
- User Research and Persona Development
- Wireframing and Interactive Prototyping
- User Flows and Information Architecture
- Design Systems and Brand Guidelines
- Social Media, Packaging and Print Design
- Dashboard and User Interface Design

TECHNICAL SKILLS AND SOFTWARE

- Logo, Branding and Visual Identity Design
- Social Media Poster and Banner Design
- Website and Landing-Page Design
- Mobile and Web Interface Design
- Low- and High-Fidelity Wireframing
- Interactive Prototyping and User-Flow Design
- Responsive Layout and Design-System Development
- Typography, Colour and Layout Principles
- Packaging, Business-Card and Brand-Guideline Design
- Figma, Adobe Photoshop, Adobe Illustrator and WordPress

LANGUAGES

- English
- Hindi
- Malayalam